# Wild Virginia is hosting our own special film festival this year!

We will be bringing the award winning film *Hidden Rivers* along with several other short films that highlight our rivers, streams, and forests and how we can protect them.

We expect to sell out both shows this year!



September 13<sup>th</sup> in Staunton Visulite Cinema at 6:30pm

September 15<sup>th</sup> in Charlottesville Violet Crown Theater at 6:30pm

**We invite you to celebrate with us!** We want you to be part of this important educational event by joining us as a sponsor. To bring these award winning films <u>we need local support from businesses like yours</u>. Last year, over 40 local business sponsors made our film festival possible.

Please <u>return this packet</u> or <u>fill out this online form</u> by July 31st.

**We need you to act soon** to be sure you get maximum exposure in all of the great advertising materials we're creating. We offer several levels of sponsorship. A list of benefits like free tickets, preferred advertising placement, personal shout-outs at the shows, and more is enclosed.

Please contact us if you have any questions at all. We hope you can join us!

Sincerely,

Misty A. Boos Executive Director

Wild Virginia

434-971-1553

info@wildvirginia.org

#### About the feature film: Hidden Rivers:

Ten years in the making, Hidden Rivers is Freshwaters Illustrated's newest feature film that explores the rivers and streams of the Southern Appalachian region, North America's most biologically rich waters. The film follows the work of conservation biologists and explorers throughout the region, and reveals both the beauty and vulnerability of these ecosystems. You can watch the trailer here: <a href="https://www.freshwatersillustrated.org/hidden-rivers">https://www.freshwatersillustrated.org/hidden-rivers</a>



#### Who We Are

Wild Virginia is committed to protecting and connecting your favorite wild places. Wild Virginia works hard to educate and empower Virginia citizens by providing the access, the tools, the knowledge and the confidence to act effectively to protect natural ecosystems and to promote stewardship of Virginia's wild places.

## What We Do

Wild Virginia is actively working to better connect and prevent destruction to Virginia's forests. We are working to stop the Atlantic Coast and Mountain Valley Pipelines and to keep our precious drinking watersheds from being degraded for industrial profit.

#### **Additional Information**

Please visit www.wildvirginia.org. Or give us a call - we'd love to talk to you! 434-971-1553.

# \*Sponsorship Opportunities\*

# \$2,000 Level

- 4 Free Film Festival Tickets you can use or share with anyone you like
- Sponsorship of a film at each venue with special acknowledgement by M.C.
- One minute direct address to the audience between films at each venue
- Company logo on all print advertising (for inclusion in all print materials you must complete this sponsor packet by July 31st)
- Company website link on Wild Virginia website and in emails and social media exposure to our members
- Prominent advertisement space in printed festival program
- Company logo projected on the movie screen at the event as guests arrive and during intermission

# \$1,000 Level

- 2 Free Film Festival Tickets you can use or share with anyone you like
- Sponsorship of a film at select venue with special acknowledgement by M.C.
- Company logo on all print advertising (for inclusion in all print materials you must complete this sponsor packet by July 31st)
- Company website link on Wild Virginia website and in emails and social media exposure to our members
- Medium advertisement space in printed festival program
- Company logo projected on the movie screen at the event as guests arrive and during intermission

## **\$500 Level**

- 2 Free Film Festival Tickets you can use or share with anyone you like
- Company logo on all print advertising (for inclusion in all print materials you must complete this sponsor packet by July 31st)
- Company website link on Wild Virginia website and in emails and social media exposure to our members
- Small advertisement space in printed festival program
- Company logo projected on the movie screen at the event as guests arrive and during intermission

# \$250 Non-profit Level

- Non-profit website link on Wild Virginia website and in emails and social media exposure to our members
- Small advertisement space in printed festival program
- Company logo projected on the movie screen at the event as guests arrive and during intermission.
- There is limited tabling space available for sponsors at some of the venues please contact us well ahead of time if you are interested
- Please note we are not able to offer free tickets this year at this sponsorship level, but please contact us if you know of anyone who cannot attend the show because of financial need. We want to be sure everyone has a chance enjoy these inspiring films.



# **Sponsorship Commitment Form**

#### Please return by <u>July 31</u>st to ensure full inclusion in all advertising.

Sponsorship Level:	□ \$2,000	□\$1,000	□\$500	□\$250 (non-profit)	
Company Name:					
Main Contact Name:					
Phone:			Email: _		
Address					
Address:					
City:		Sta	ate:	Zip: _	
☐My check is enclos	sed.				
□Please charge my credit card.					
Credit Card Type: 🗖	VISA □Ma	esterCard			
Credit Card Number	:				
Security Code/CVV (	Code:				

- ✓ You can also fill this form out (and pay) quickly online at: http://wildvirginia.org/our-programs/recreation/film-festival/
- ✓ Please make checks payable to: Wild Virginia.
- ✓ Please return form to: Wild Virginia P.O. Box 1065 Charlottesville, VA 22902
- ✓ You may submit the form by email to: <a href="mailto:info@wildvirginia.org">info@wildvirginia.org</a>