



FOR IMMEDIATE RELEASE

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Wild Virginia Receives Support from Starr Hill Brewery's "Cheers for Charity" Program in September

CHARLOTTESVILLE, VA—Wild Virginia is pleased to partner with Starr Hill Brewery as part of their "Cheers for Charity" fundraiser in September. Throughout the month, one dollar for every pint of beer sold throughout each month in the Starr Hill Brewery Tap Room will be donated to Wild Virginia's work to protect Virginia's national forests and stop the Atlantic Coast and Mountain Valley Pipelines.

"Cheers for Charity is a great opportunity to bring awareness and support that is essential to these organizations that do so much for our community," said Jack Goodall, Marketing Manager at Starr Hill Brewery. "At Starr Hill, we're proud to offer a sustained, long-term commitment to local charities that will continue year round."

"Wild Virginia is excited to be the recipient of *Cheers for Charity* at Starr Hill Brewery in Crozet in September. To make the most of this awesome opportunity we are hosting a series of exciting events at the brewery. We hope everyone will come out and join us for some or all of these events." says Wild Virginia Director, Misty Boos.

Cheers for Charity will feature a month-long series of events at Starr Hill Brewery in September including a trivia night, a book signing and reading, a benefit concert by the Will Overman Band, and an exciting live auction. This is a great chance for our membership, the public, our sponsors and Starr Hill patrons to come out, mingle and support a great cause. Here is a full list of the *Cheers for Charity* events we have planned:

- **Trivia Night**
September 8
6-8pm
Win great prizes and learn about Virginia's Wild Places!
Sign up your team by 5:30pm
- **Pipeline Field Tour**
September 9
3pm
Wild Virginia is leading a pipeline tour for the Environmental Assembly in Charlottesville. The tour will end at the brewery to recap what was learned at 3pm.

- **"Prost for Prose" Book Reading and Signing**

September 11

4:30pm

Rivers of Wind by Ben Kessler.

Wild Virginia, Over the Moon Bookstore, and Starr Hill Brewery are teaming up to present an evening of great beer and fine literature. Local author Ben Kessler will be reading from *Rivers of Wind*, his new collection of essays on the language of nature and the nature of language. Stick around for a pint and a facilitated conversation about our relationship with the natural world, and pick up a signed copy of the book. A portion of all book sales will go to Wild Virginia to help fight the Atlantic Coast Pipeline and keep our wild lands healthy and free. Books will be available from Crozet's own Over the Moon Bookstore at the event, as well as at the store and through their online webstore ahead of time.

- **Forest Defense Task Force First Recruitment Meeting**

September 14

6pm

Virginia's national forests belong to you! Come learn how you can help protect Virginia's National Forests and become a part of our Forest Defense Task Force – no experience necessary.

- **"No Pipeline!" Benefit Concert - Will Overman Band**

September 16

7-9pm

\$10 Suggested Donation at the door.

Soulful and unforgettable. Addictive and sometimes playful. Meaningful and real. Those factors, plus a transcendent passion and unyielding commitment to craft, are what truly define this rising, must-see group of talented young musicians.

- **Book Club**

September 27

6pm

Join Wild Virginia at Starr Hill Brewery to participate in the Wild Virginia Book Club.

We will be discussing the book *Refuge: An Unnatural History of Family and Place* by Terry Tempest Williams.

- **Silent and Live Auction**

September 30

1-6pm Silent Auction / 6-8pm Live Auction

Join Wild Virginia for a rollicking good time and get a change to bid on some awesome items.

Silent Auction runs all day and the real excitement begins at 6 for live auction festivities.

The Starr Hill Brewery Tap Room is located at 5391 Three Notch'd Road in Crozet, VA. Go to www.StarrHill.com/Tap-Room for hours and more information.

Starr Hill Brewery is a privately owned, regional craft brewery founded in 1999 in Charlottesville, Virginia. Among the most award-winning craft breweries on the East Coast, Starr Hill has won 21 Great American Beer Festival, World Beer Cup and Great British Beer Festival medals. Starr Hill beer is distributed throughout the Mid-Atlantic and Southeastern regions. Please visit www.StarrHill.com for more information.