



# CASK FOR A CAUSE



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## Wild Virginia Receives Support from Brothers Craft Brewing “Cask for a Cause” Program

**HARRISONBURG, VA** – Wild Virginia is pleased to partner with Brothers Craft Brewing as part of their “Cask for a Cause” fundraiser in April. They will be throwing a special event on April 20<sup>th</sup> including trivia with prizes, food trucks, and beer, of course! A specially brewed citrus session IPA will benefit Wild Virginia and their outdoor campaigns, specifically the upcoming Wild & Scenic Film Festival on May 4<sup>th</sup> at the Court Square Theatre. The cask will be tapped at 5:00PM with sales from each pint being donated to Wild Virginia. Additionally, there will be a silent auction for a special event poster!

“Cask for a Cause is an excellent opportunity to bring support that is essential to these organizations that do so much for our community,” said Josh Harold, Tap Room Manager. “At Brothers Brewing, we’re honored to offer a commitment to local charities that continues from month to month.”

“I was so excited to be a part of an event like this. Connecting beer with philanthropy is an amazing idea, and we are thrilled to get the word out about our work at a brewery so close to the National Forests that we protect,” says Wild Virginia Publicity & Outreach Coordinator, Katie Keller.

Join Wild Virginia on April 20<sup>th</sup> for this special, family-friendly event at the Brothers Brewing Tap Room.

The Brothers Craft Brewing Tap Room is located at 800 N Main St in Harrisonburg, VA. Go to [www.brotherscraftbrewing.com/tasting-room/](http://www.brotherscraftbrewing.com/tasting-room/) for hours, events and more information.

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Brothers Craft Brewing (originally Three Brothers Brewing) was founded by the three Shifflett siblings, who used their collective experience to execute a singular vision: brew exciting, unique craft beers that emphasize and support our community. It didn’t take long to realize that same community was their extended family. The three of them may be related by blood, but their staff, customers, and collaborators have all become brothers. Since beginning production in December of 2012, they’ve had the honor of taking home various awards, expanding production facilities and distribution, but most importantly, been able to share their passion for meticulously crafted, delicious beer with fans. For more info, please visit: [www.brotherscraftbrewing.com/](http://www.brotherscraftbrewing.com/)

Wild Virginia, a Charlottesville grassroots organization, works to preserve and support the complexity, diversity and stability of natural ecosystems by enhancing connectivity, water quality and climate in the forests, mountains, and waters of Virginia. Their campaigns include education, advocacy and mobilizing citizens to influence policymakers. They host the South Yuba River Citizens League (SYRCL) Wild & Scenic Film Festival every year in Charlottesville, Harrisonburg, and Staunton. For more information, please visit: <http://wildvirginia.org/our-programs/recreation/film-festival/>