



P.O. Box 1065  
Charlottesville, VA 22902  
(434) 971-1553  
www.wildvirginia.org



**We're excited to announce** that the Wild & Scenic Film Festival in Charlottesville, Harrisonburg and Staunton is coming up again this spring. Last year, over 40 local business sponsors made the festival possible and we had a record turnout to our shows. We even sold out completely in Charlottesville!

**This year is going to be bigger and better than ever!** We want you to be part of this important educational event by joining us as a sponsor. To bring these award winning films we need local support from businesses like yours.

**The Wild and Scenic Film Festival makes a difference** by taking audiences to some of the most remote and beautiful places on the planet. It not only highlights environmental concerns but also provides solutions, reaching people through beautiful imagery—and inspiring people to get involved in “Conserving the Wild and Scenic Places Close to Home.” Attendees are introduced to courageous individuals who are working to protect wild places.

**We need you to act soon** to be sure you get maximum exposure in all of the great advertising materials we're creating. We offer several levels of sponsorship. A list of benefits like free tickets, preferred advertising placement, personal shout-outs at the shows, and more is enclosed.

**Please return this packet or fill out ([the online form](#)) no later than February 28<sup>th</sup>.**

**Please contact us if you have any questions at all. We hope you can join us!**

Sincerely,

Misty A. Boos  
Director  
Wild Virginia  
434-971-1553  
info@wildvirginia.org



## Event Description

The *Wild & Scenic Film Festival on Tour* brings together the best of Wild and Scenic films in 90-minute programs in three cities over three nights. The films expose the audience to forward-thinking ideas and global awareness. This is Wild Virginia's largest public outreach event. It helps us build membership, raise funds, and increase awareness of efforts to preserve and protect wild forest ecosystems in Virginia.

## Who We Are

Wild Virginia is a grassroots non-profit organization dedicated to preserving and supporting the complexity, diversity and stability of natural ecosystems. We do this by enhancing connectivity, water quality and climate in the forests, mountains, and waters of Virginia. Wild Virginia works to educate and empower Virginia citizens by providing the access, the tools, the knowledge and the confidence to act effectively to protect natural ecosystems and to promote stewardship of Virginia's wild places.

## What We Do

Wild Virginia is actively working to better connect and prevent destruction to Virginia's forests. We are working to stop the Atlantic Coast and Mountain Valley Pipelines and to keep our precious drinking watersheds from being degraded for industrial profit.

## Additional Information

For more information about the festival and the films, please visit [www.wildandscenicfilmfestival.org](http://www.wildandscenicfilmfestival.org). For more information about Wild Virginia and our work, please visit [www.wildvirginia.org](http://www.wildvirginia.org). Or give us a call - we'd love to talk to you! 434-971-1553.

# Sponsorship Opportunities

For more information on sponsorship, contact Misty Boos - 434-971-1553 or [info@wildvirginia.org](mailto:info@wildvirginia.org).

## \$1,500 Level

- 8 Free Film Festival Tickets you can use or share with anyone you like
- Sponsorship of a film at each venue with special acknowledgement by M.C.
- One minute direct address to the audience between films at each venue
- Company logo on all print advertising (for inclusion in all print materials you must complete this sponsor packet by Feb 28<sup>th</sup>)
- Company website link on Wild Virginia website and in emails and social media exposure to our members
- Prominent advertisement space in printed festival program
- Company logo projected on the movie screen at the event as guests arrive and during intermission

## \$600 Level

- 6 Free Film Festival Tickets you can use or share with anyone you like
- Sponsorship of a film at select venue with special acknowledgement by M.C.
- Company logo on all print advertising (for inclusion in all print materials you must complete this sponsor packet by Feb 28<sup>th</sup>)
- Company website link on Wild Virginia website and in emails and social media exposure to our members
- Medium advertisement space in printed festival program
- Company logo projected on the movie screen at the event as guests arrive and during intermission

## \$300 Level

- 4 Free Film Festival Tickets you can use or share with anyone you like
- Company logo on all print advertising (for inclusion in all print materials you must complete this sponsor packet by Feb 28<sup>th</sup>)
- Company website link on Wild Virginia website and in emails and social media exposure to our members
- Small advertisement space in printed festival program
- Company logo projected on the movie screen at the event as guests arrive and during intermission

## \$150 Non-profit Level

- 2 Free Film Festival Tickets you can use or share with anyone you like
- Non-profit website link on Wild Virginia website and in emails and social media exposure to our members
- Small advertisement space in printed festival program
- Company logo projected on the movie screen at the event as guests arrive and during intermission.
- There is limited tabling space available for sponsors at some of the venues – please contact us well ahead of time if you are interested



## Sponsorship Commitment

Please return by Feb. 28 to ensure full inclusion in all advertising.

\*\*You can also fill this form out (and pay) quickly online at:  
<http://wildvirginia.org/our-programs/recreation/film-festival/>

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Sponsorship Level:     \$1500     \$600     \$300     \$150 (non-profit)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_

My check is enclosed.

Please charge my credit card.

Credit Card Type:  VISA     MasterCard

Credit Card Number: \_\_\_\_\_

Security Code/CVV Code: \_\_\_\_\_ Expiration: \_\_\_\_\_

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- ✓ Please make checks payable to: Wild Virginia.
  - ✓ Please return form to: Wild Virginia P.O. Box 1065 Charlottesville, VA 22902
  - ✓ You can also submit the form by email to: [info@wildvirginia.org](mailto:info@wildvirginia.org)
  - ✓ This form is also online - if you prefer:  
<http://wildvirginia.org/our-programs/recreation/film-festival/>