

Board Position Announcement
Publicity & Outreach Coordinator

Volunteer Position Posting for:

P.O. Box 1065 Charlottesville, VA 22902 (434) 971-1553 www.wildvirginia.org

Wild Virginia's mission is to be a voice for the last wild ecosystems in Virginia's national forests. We want to permanently protect Roadless Areas, create & protect Special Biological Areas, and establish more Wilderness Areas in the George Washington National Forest. We work to prevent logging and development like the Atlantic Coast and Mountain Valley Pipelines in these areas.

The Publicity & Outreach Coordinator will join the Wild Virginia Board and is tasked with developing an outreach plan and managing a small outreach team of volunteers and staff. This is a leadership position and your goal will be to raise the profile of Wild Virginia and its work. You do not need to have all the experience or answers but you do need to be comfortable organizing teams of people to generate ideas, set priorities and get work done.

The Publicity & Outreach Coordinator will occasionally staff Wild Virginia's information booth at events or ensure that they are staffed by other volunteers.

This person will work with our outreach team to expand opportunities for "getting the word out" about our work through earned media, presentations, written articles, social media, distributing Wild Virginia literature, and other means that s/he can develop with our team.

Skills that are valuable to be successful in this position are as follows:

- Passion for protecting wild forest ecosystems
- Well-organized
- Commitment to sometimes daily communication with staff and volunteers leading up to events
- Good communication skills and ability to manage small teams of volunteers
- Patience and flexibility

The overall time commitment is small but it does involve being in close communication with our team of volunteers. Position likely requires a minimum of about 10 hours each month.

You will consult and work with the Wild Virginia Director, Conservation Director and the Board of Directors and be part of a great team.

You will be asked to attend the board meetings *every other* month. Meetings last about 2 hours.

If interested contact Wild Virginia (434) 971-1553 or info@wildvirginia.org.